

# The 7 Ps of College Research

## Program

Academic Majors, Minors. Median GPA. Research. Internships. Pre-Med, Law.



## Place

Location. Settings. Weather. Distance & Transportation from home.



## People

Diversity. Demographics. LGBTQ. Athletics, EC Activities and Fun!



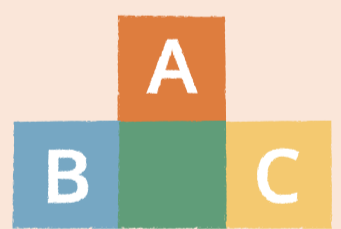
## Price

Public or Private. Cost of Attendance Need vs Merit Based Financial Aid.



## Process

Test Optional, EA, ED, Rolling Apps, Essays, LoR, Interview, Demo Interest



## Problems

Safety, Drugs, Alcohol, Impacted Majors and Dorms. Grad rate. Too much \$\$\$\$



## Perspective

Personal rating on a scale of 1 to 10

